



SOUNDUO

TEAMBUILDING THROUGH
SONGWRITING

POWERED BY **nhow**
BERLIN

LETS MAKE A HIT TOGETHER, AND MAKE IT YOURS!



Why settle for typical team-building exercises when you can immerse your team in the exciting process of songwriting?



This innovative workshop combines the art of music creation with the power of teamwork, as your team steps into the role of songwriters. Together, they'll craft a chart-topping hit—representing not only your company as the “artist” but also resonating with your “audience” of valued customers.



WHY HOW & KEY BENEFITS



Why it Works

This creative and engaging experience offers a fresh, innovative way to view your company, strengthens your team's connection with your brand, and deepens their understanding of your target market.



How it works

Guided by professional songwriters, your team collaborates to brainstorm, write, and refine a song tailored to your brand's unique voice. It's the perfect icebreaker to spark creativity and foster collaboration within any setting.



Key Benefits

Discover a fresh, innovative perspective on your company. Strengthen your teams connection with your brand and audience. Use this engaging activity as the ideal icebreaker to kickstart collaboration and creativity.

HIT-MAKING TEAM EXPERIENCE: FROM COLLABORATION TO CREATION

For an additional cost, let's take your team-building event to the next level by not only allowing your team to collaborate on writing a custom song, but also delivering a fully produced, professional track that you can use across all platforms. Here's what's included:



Pre-Production: We plan and arrange the song's structure and style to align perfectly with your brand.

Recording: The song is recorded in a professional studio using top-tier equipment and engineers.

Vocals & Instrumentation: Professional musicians and vocalists perform and record the song, ensuring high-quality sound.



Mixing: The tracks are expertly mixed for clarity and balance, ensuring a polished final sound.

Mastering: The final version is polished and optimized for various platforms and formats in high-quality digital files ready for immediate use.



Where you can use it: on social media, in marketing campaigns, on your website, or at live events to make a lasting impact.

Licensing: You receive 1 year of full legal rights to use the song across your marketing channels, social media, website, and live events with options of renewal.



WHERE?

In Europe's first and only Music & Lifestyle Hotel, the nhow Berlin! The hotel is located directly on the banks of the Spree and right in the epicenter of Berlin's music, fashion and creative scene. Business travelers, cosmopolitans, international jet setters and popular bands meet here in a unique atmosphere. But the hotel isn't only spectacular because of its unique design or great location, it also features 2 high-end recording studios where artists such as Cro, Nina Chuba and Nico Santos write and record their songs. So what better place to write YOUR hit song?!

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BERLIN

OUR TEAM



David Lei Brandt

David, a versatile international creative artist from Los Angeles, has graced stages worldwide as a performer, songwriter, and music producer. After captivating audiences with the international POP group **Varsity Fanclub** and sharing the limelight with icons like **Rihanna** and **The Pussycat Dolls**, he embarked on a remarkable musical journey working hand in hand with **Lady Gaga** for six electrifying years. His global escapades included prestigious events like **The Grammys** and the **Super Bowl**. As a seasoned songwriter and producer, he has collaborated with industry luminaries including **Ryan Tedder**, **T-Pain**, and **Red One**. With his diverse expertise, David is the ideal partner for crafting engaging, fun, and distinctive team-building experiences.



Dominik Trampf

Dominik, the Senior Music Manager at the Music & Lifestyle Music Hotel Nhow Berlin, oversees all musical performances at the hotel, along with managing the renowned nhow Studios. These high-end recording studios have hosted famous artists such as **CRO**, **Nina Chuba**, **Capital Bra**, and **Shirin David**. With a background as a guitarist and musician, Dominik has shared stages and studios with international acts like **Ed Sheeran** and **James Blunt**. He even served as the One-Man-Live-Show Band for the **RTL Series "Darf er das?"**. His deep understanding of music and songwriting makes him the perfect bridge between MusiConnect and the vibrant world of Nhow Berlin.





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